LAGUNA UNIVERSITY



College of Business, Administration, and Accountancy



Laguna Sports Complex, Brgy. Bubukal, Santa Cruz, Laguna email ad: info@lu.edu.ph

PROGRAM OF STUDY BACHELOR OF SCIENCE IN ENTREPRENEURSHIP

Effective AY 2023-2024 (CMO #18 Series of 2017)

	140					FIRS	ST YEAR									
	1st semester								2nd semester							
Grade	Course Code	Course Title	No. of Units Lec Lab Units		Pre-requisite	Grade	Course Code	Course Title	No. of Units		1	Pre-requisite				
	GE 1	Understanding the Self	3	0	3	none		GE 5	The Contemporary World	3	0	3	none			
	GE 2	Readings in Philippine History	3	0	3	none		GE 6	Art Appreciation	3	0	3	none			
	GE 3	Mathematics in the Modern World	3	0	3	none		GE 7	Science, Technology and Society	3	0	3	none			
	GE 4	Purposive Communication	3	0	3	none		GE 8	Ethics	3	0	3	none			
	SSP 01	Philippine Indigenous Communities	3	0	3	none		ENT 2	Opportunity Seeking	3	0	3	ENT 1			
	ENT 1	Entrepreneurial Behavior	3	0	3	none		SSP 02	Religions, Religious Exp & Spirituality	3	0	3	none			
	PE 1 (PATHFit 1)	Movement Competency Training	('2)	0	('2)	none		PE 2 (PATHFit 2)	Exercise-based Fitness Activities	('2)	0	(2)	PE 1 (PATHFit			
	NSTP 1	National Service Training Program 1	('3)	0	(3)	none		NSTP 2	National Service Training Program 2	('3)	0	(3)	NSTP 1			
		Total			18[5]				Total			18[5]				

						SECO	ND YEAR	R				***************************************				
	1st semester								2nd semester							
Cd	Course Code	Course Title	No. of Units					Course		No. of Units						
Grade			Lec	Lab	Units	Pre-requisite	Grade	Code	Course Title	Lec	Lab		Pre-requisite			
	SSP 03	Gender and Society	3	0	3	none		GEM	Life and Works of Rizal	3	0	3	none			
	ENT 3	Market Research and Consumer Behavior	3	0	3	ENT 2		ENT 5	Innovation Management	3	0	3	ENT 3			
	ENT 4	Microeconomics	3	0	3	ENT 2		ENT-Acctng 1	Bookeeping and Accounting for Small Busines	3	0	3	Ent Elect 1			
	Ent Elect 1	Wholesale and Retail Sales Management	3	0	3	ENT 2		Ent Elect 2	Franchising	3	0	3	ENT 2			
	ENT Tr1	Tourism Product Development	3	0	3	ENT 2		ENT Tr3	Managing a Service Enterprise	3	0	3	ENT Tr1			
	ENT Tr2	Risk Management as Applied to Safety, Security, and Sanitation	3	0	3	ENT 2		ENT Tr4	Specialized Food and Beverage Service	3	0	3	ENT Tr2			
	PE 3 (PATHFit 3)	Menu of Dance	(2)	0	(2)	PE 2 (PATHFit 2)		PE 4 (PATHFit 4)	Sports	(2)	0	(2)	PE 2 (PATHFit 2)			
		Total			18[2]				Total			18[2]				

						THI	RD YEAR								
	1st semester							2nd semester							
Cd-	Course	Course Title	No. of Units					Course		No. of Units					
Grade	Code		Lec	Lab	Units	Pre-requisite	Grade	Code	Course Title	Lec	Lab	Units	Pre-requisit		
	ENT 6	Business Law & Taxation w/ Focus on Micro and SME	3	0	3	Ent Elect 1		ENT 9	Business Plan Preparation 2	3	0	3	ENT 7		
	ENT 7	Business Plan Preparation 1	3	0	3	ENT 3		HR 1	Human Resource Management	3	0	3	CBME 1		
	CBME 1	Operations Management (TQM)	3	0	3	ENT Tr3		CBME 2	Strategic Management	3	0	3	CBME 1		
	Ent Elect 3	Supply Chain Management	3	0	3	Ent Elect 1		ENT 10	International Business and Trade	3	0	3	Ent Elect 4		
	ENT 8	Pricing and Costing	3	0	3	Ent Elect 1		ENT 11	Financial Mgt. (Financial Analysis for Decision Making)	3	0	3	ENT-Acctng 1		
	Ent Elect 4	E-Commerce	3	0	3	ENT 5		ENT 12	Programs & Policies on Enterprise Devt	3	0	3	ENT Tr3		
		Total			18				Total			18			

						FOU	RTH YEAR	2					
		1st semester							2nd semester				
Grade	Course Code	Course Title	No. of Units					Course		1	No. of U		
Grade			Lec	Lab	Units	Pre-requisite	Grade	Code	Course Title	Lec	Lab	Units	Pre-requisite
	ENT 13	Business Plan Implementation 1	2	3	5	ENT 9		ENT 15	Business Plan Implementation 2	2	3	5	ENT 13
	ENT 14	Social Entrepreneurship	3	0	3	ENT 12			_				
		Total			8				Total			5	

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PELAGIO C. LABANG NR. OF UNITS Education Supervisor II

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NAME

CHEDRO IV