



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE IV

March 2, 2023

RELEASED



CHEDRO IV

MAR 13 2023

By: _____

0256-23-01

Gov. Ramil L. Hernandez
President
Laguna University
Santa Cruz, Laguna

Dear Gov. Hernandez:

This is to acknowledge receipt, contents noted and made as a matter of record your communication received by this Office on February 28, 2023 regarding your revised curricula for the Bachelor of Science in Accountancy and Bachelor of Science in Accounting Information System and Bachelor of Science Entrepreneurship programs effective AY 2023-2024.

You are hereby informed that the revised curricula shall be applicable only to entering freshmen and new students of the intended academic year.

Very truly yours,

VIRGINIA D. AKIATE, CESO III
Director IV

Contact us: ched4a@ched.gov.ph / (043) 7272764
Give us Feedback: <http://bit.ly/CHEDROIVCSS>



PROGRAM OF STUDY
BACHELOR OF SCIENCE IN ENTREPRENEURSHIP
 Effective AY 2023-2024
 (CMO #18 Series of 2017)

FIRST YEAR													
1st semester						2nd semester							
Grade	Course Code	Course Title	No. of Units			Pre-requisite	Grade	Course Code	Course Title	No. of Units			Pre-requisite
			Lec	Lab	Units					Lec	Lab	Units	
GE 1		Understanding the Self	3	0	3	none	GE 5	The Contemporary World	3	0	3	none	
GE 2		Readings in Philippine History	3	0	3	none	GE 6	Art Appreciation	3	0	3	none	
GE 3		Mathematics in the Modern World	3	0	3	none	GE 7	Science, Technology and Society	3	0	3	none	
GE 4		Purposive Communication	3	0	3	none	GE 8	Ethics	3	0	3	none	
SSP 01		Philippine Indigenous Communities	3	0	3	none	ENT 2	Opportunity Seeking	3	0	3	ENT 1	
ENT 1		Entrepreneurial Behavior	3	0	3	none	SSP 02	Religions, Religious Exp & Spirituality	3	0	3	none	
PE 1 (PATHFit 1)		Movement Competency Training	(2)	0	(2)	none	PE 2 (PATHFit 2)	Exercise-based Fitness Activities	(2)	0	(2)	PE 1 (PATHFit 1)	
NSTP 1		National Service Training Program 1	(3)	0	(3)	none	NSTP 2	National Service Training Program 2	(3)	0	(3)	NSTP 1	
Total					18[5]		Total					18[5]	

SECOND YEAR													
1st semester						2nd semester							
Grade	Course Code	Course Title	No. of Units			Pre-requisite	Grade	Course Code	Course Title	No. of Units			Pre-requisite
			Lec	Lab	Units					Lec	Lab	Units	
SSP 03		Gender and Society	3	0	3	none	GEM	Life and Works of Rizal	3	0	3	none	
ENT 3		Market Research and Consumer Behavior	3	0	3	ENT 2	ENT 5	Innovation Management	3	0	3	ENT 3	
ENT 4		Microeconomics	3	0	3	ENT 2	ENT-Accng 1	Bookkeeping and Accounting for Small Business	3	0	3	Ent Elect 1	
Ent Elect 1		Wholesale and Retail Sales Management	3	0	3	ENT 2	Ent Elect 2	Franchising	3	0	3	ENT 2	
ENT Tr1		Tourism Product Development	3	0	3	ENT 2	ENT Tr3	Managing a Service Enterprise	3	0	3	ENT Tr1	
ENT Tr2		Risk Management as Applied to Safety, Security, and Sanitation	3	0	3	ENT 2	ENT Tr4	Specialized Food and Beverage Service	3	0	3	ENT Tr2	
PE 3 (PATHFit 3)		Menu of Dance	(2)	0	(2)	PE 2 (PATHFit 2)	PE 4 (PATHFit 4)	Sports	(2)	0	(2)	PE 2 (PATHFit 2)	
Total					18[2]		Total					18[2]	

THIRD YEAR													
1st semester						2nd semester							
Grade	Course Code	Course Title	No. of Units			Pre-requisite	Grade	Course Code	Course Title	No. of Units			Pre-requisite
			Lec	Lab	Units					Lec	Lab	Units	
ENT 6		Business Law & Taxation w/ Focus on Micro and SME	3	0	3	Ent Elect 1	ENT 9	Business Plan Preparation 2	3	0	3	ENT 7	
ENT 7		Business Plan Preparation 1	3	0	3	ENT 3	HR 1	Human Resource Management	3	0	3	CBME 1	
CBME 1		Operations Management (TQM)	3	0	3	ENT Tr3	CBME 2	Strategic Management	3	0	3	CBME 1	
Ent Elect 3		Supply Chain Management	3	0	3	Ent Elect 1	ENT 10	International Business and Trade	3	0	3	Ent Elect 4	
ENT 8		Pricing and Costing	3	0	3	Ent Elect 1	ENT 11	Financial Mgt. (Financial Analysis for Decision Making)	3	0	3	ENT-Accng 1	
Ent Elect 4		E-Commerce	3	0	3	ENT 5	ENT 12	Programs & Policies on Enterprise Devt	3	0	3	ENT Tr3	
Total					18		Total					18	

FOURTH YEAR													
1st semester						2nd semester							
Grade	Course Code	Course Title	No. of Units			Pre-requisite	Grade	Course Code	Course Title	No. of Units			Pre-requisite
			Lec	Lab	Units					Lec	Lab	Units	
ENT 13		Business Plan Implementation 1	2	3	5	ENT 9	ENT 15	Business Plan Implementation 2	2	3	5	ENT 13	
ENT 14		Social Entrepreneurship	3	0	3	ENT 12							
Total					8		Total					5	

NAME _____

DEAN/PROGRAM CHAIR/ DATE _____



TOTAL NO. OF UNITS **135**
PELAGIO C. LABANG JR.
 Education Supervisor II
 CHEDRO IV
 3/2/23
 EVALUATED BY/DATE